



# DIPLOMA IN TOURISM MANAGEMENT

KPT: R/811/4/0222

MQA: A 9604

Diploma in Tourism Management Programme (DTM) in Innovative International College's is designed to prepare students for the future of the tourism industry. The programme will provide students with the skills, knowledge and attitudes to work in the tourism industry, travel sector, airlines and transportation, leisure and recreation, as well as events.

Tourism industry, to develop travel related skills such as geographical skills, marketing skills, and negotiation skills.

**INTAKE** Monthly intake throughout the year

**DURATION** 2 Years 6 Months

**ENTRY REQUIREMENT** Pass in SPM or equivalent with 3 credits including a credit in Bahasa Melayu and pass in History

**JOB OPPORTUNITY** Tour Consultant, Tour Manager, Tour Planner, Tour Guide, Ticketing Officer (Airline & Travel Agency), Reservation Officer, Marketing Executive / Manager (Airline & Travel Agency), Event Coordinator / Executive / Manager, Sales Coordinator / Executive / Manager, Operation Coordinator / Executive / Manager

## COURSE STRUCTURE

### YEAR 1

- Introduction to Tourism
- Travel Geography
- Malaysian Studies
- English Language 1
- Innovative and Creativity Computer Applications for Tourism
- Principle of Accounting
- Transportation Operations
- Asian History
- Culture and Heritage
- Web Design for Tourism
- English Language 2
- Moral/Islamic Studies
- Principle of Marketing
- Principle of Economics
- Principle of Environment
- Bahasa Kebangsaan
- Introduction to Event Management

### YEAR 2

- Tourism in South-East Asia
- Business Communication
- World Civilization: Europe
- Middle East and America
- Tourism Field Studies
- Tour Management & Operations
- Industrial Training
- International Study Tour sustainable Tourism Studies
- Foreign Language 1 (Introductory Russian 1, Introductory French 1, Introductory Arabic 1, Introductory Korean 1, Introductory Japanese 1)

### YEAR 3

- Tourism Project
- Principle of Human Resources Management
- Tourism and Hospitality Law
- Introduction to Entrepreneurship, Global Tourism
- Foreign Language 2 (Introductory Russian 2, Introductory French 2, Introductory Arabic 2, Introductory Korean 2, Introductory Japanese 2)



# FEE STRUCTURE

## CERTIFICATE & DIPLOMA PROGRAM

- ▶ Diploma in Law Enforcement
- ▶ Diploma in Hajj & Umrah Management

REGISTRATION FEE	STUDY FEE
RM500	RM23,000

- ▶ Diploma in Retail Management
- ▶ Diploma in Hotel Management (WBL)

REGISTRATION FEE	STUDY FEE
RM2,500	RM23,000

- ▶ Diploma in Tourism Management (Japan)

REGISTRATION FEE	STUDY FEE
RM2,500	RM29,000

- ▶ Certificate in Law Enforcement
- ▶ Certificate in Hotel Operation
- ▶ Certificate in Business Studies

REGISTRATION FEE	STUDY FEE
RM500	RM2,350

\*\*Fee is free if directly further to Diploma programme.

- ▶ Diploma in Aviation Management
- ▶ Diploma in Ground Handling

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
RM2,500	<del>RM23,000</del>	RM17,000

- ▶ Diploma in Information & Communication Technology
- ▶ Diploma in Tourism Management
- ▶ Diploma in Hotel Management
- ▶ Diploma of Accountancy

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
RM500	<del>RM23,000</del>	RM17,000

- ▶ Diploma in Business Administration

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
FREE	<del>RM18,500</del>	RM12,500

- ▶ Diploma in Culinary Arts

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
RM2,500	<del>RM23,000</del>	RM20,000



# ACCOMMODATION & SHUTTLE SERVICES

*\*\*This services are provided seperately.*

## ► MENTARI COURT

Jln PJS 8/9, Bandar Sunway, 46150 Petaling Jaya, Selangor.



## ► PINNACLE KELANA JAYA

Jalan SS 7/26, SS 7, 47301 Petaling Jaya, Selangor.



## ► SHUTTLE VAN/BAS IS ALSO PROVIDED

