



DIPLOMA IN BUSINESS ADMINISTRATION

JPT/BPP(K)1000-600/B235 JLD.2(33)



B4P 8030
KOLEJ ANTARABANGSA INOVATIF
INNOVATIVE
INTERNATIONAL COLLEGE

The purpose of Diploma in Business Administration (DBA) programme is to educate, create and develop innovative business players, partners and professionals; like executives, managers, entrepreneurs, consultants, industry leaders, researchers and business providers etc. The curriculum is designed and structured with the right aids and knowledge to meet the contemporary business needs and the competitive business challenge.

At the end of the programme, graduated will be able to:

- Apply the synergies of Art and Management Science in successful managing Business Operations and International Trade
- Strategically plan, organize, monitor and control business operation effectively and efficiently
- Apply relevant theoretical knowledge and practices in motivation, empowerment and modelling human capital to continuously improve their knowledge, talent and productivity
- Handle business risk and changing environmental factors - politic, economic, social, cultural, technology, legal, and environment
- Establish Corporate Responsibility (CSR) initiatives in developing sustainable business - appreciate ethical issues and socio-business discipline
- Systematic application of scientific and statistical methodologies in resolving business operation and technical problems to support stakeholder's confidence and the value chain



DIPLOMA IN BUSINESS ADMINISTRATION

What You Will Learn?

Semester 1, Year 1

- Computer Application
- English Proficiency
- Pengajian Malaysia 2
- Bahasa Melayu Komunikasi 1
- Introduction to Business
- Principles of Management

Semester 2, Year 1

- Business Mathematics
- English For Communication
- Bahasa Kebangsaan A
- Business Etiquette
- Introduction Information Technology
- Microeconomics
- Professional Ethics in Malaysia

Semester 3, Year 1

- Financial Accounting 1
- Legal Framework
- Principles of Marketing

Semester 4, Year 2

- Financial Accounting 2
- Macroeconomics
- Business Statistics
- Human Resource Management
- E-Commerce
- Community Services
- Event Management

Semester 5, Year 2

- Organizational Behavior
- Principles of Operation Management
- Management Information System
- Business Communication

- Fundamentals of Financial Management
- Business Marketing

Semester 6, Year 2

- Business Law
- Consumer Behavior

Semester 7, Year 3

- International Business
- Entrepreneurship
- Final Project