

Students in graduate certificate programs learn about business policies, tools and strategies that they can use to get ahead in the field. The courses in a graduate certificate program can help students learn how to properly manage others in a business environment, make marketing decisions that will target customer's needs, manage finances and make decisions that help a business reach its goals.

Under this program, students will be teach with a subjects that covered numerous areas or range of business which will actually help students in their career advancement and knowledge.

INTAKE Monthly intake throughout the year

DURATION 1 Year 6 Months

SPM / O-Level / (1 credit) or any **ENTRY** equivalent qualifications REQUIREMENT

JOB Marketing **OPPURTUNITY** 

Executive/ Manager, Information Executive/ services Manager, Administration Executive/ Training and Human Resource Executive/ Manager, Market Research Executive

## **COURSE STRUCTURE**

#### YEAR 1

- · Business English 1
- Principles of Management
- Introduction to Information Technology
- Microeconomics
- Malaysian Studies / Bahasa Melayu Komunikasi 1
- Principle of Marketing
- **Business Communication**
- Proffesional Ethics in Malaysia
- **Human Resource Management**
- Macroeconomics
- Basic Business Mathematics
- Principles of Accounting
- Operation Management
- Financial Management
- **Business Law**

### YEAR 2

- **Business Etiquette**
- **Business Services**
- **Business Statistics**
- E-Commerce
- Organizational Behavior
- Entrepreneurship







# **FEE STRUCTURE CERTIFICATE & DIPLOMA PROGRAM**

- Diploma in Law Enforcement
- Diploma in Hajj & Umrah Management

REGISTRATION STUDY FEE	
RM500	RM23,000

- Diploma in Retail Management
- Diploma in Hotel Management (WBL)

REGISTRATION FEE	STUDY FEE
RM2,500	RM23,000

Diploma in Tourism Management (Japan)

REGISTRATION FEE	STUDY FEE
RM2,500	RM29,000

- Certificate in Law Enforcement
- Certificate in Hotel Operation
- Certificate in Business Studies

REGISTRATION FEE	STUDY FEE
RM500	RM2,350

<sup>\*\*</sup>Fee is free if directly further to Diploma programme.

- Diploma in Aviation Management
- Diploma in Ground Handling

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
RM2,500	<del>RM23,000</del>	RM17,000

- Diploma in Information & Communication Technology
- Diploma in Tourism Management
- Diploma in Hotel Management
- ▶ Diploma of Accountancy

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
RM500	<del>RM23,000</del>	RM17,000

Diploma in Business Administration

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
FREE	<del>RM18,500</del>	RM12,500

Diploma in Culinary Arts

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
RM2,500	<del>RM23,000</del>	RM20,000







# ACCOMMODATION & SHUTTLE SERVICES

\*\*This services are provided seperately.

### MENTARI COURT

Jln PJS 8/9, Bandar Sunway, 46150 Petaling Jaya, Selangor.





### PINNACLE KELANA JAYA

Jalan SS 7/26, SS 7, 47301 Petaling Jaya, Selangor.





### > SHUTTLE VAN/BAS IS ALSO PROVIDED





