

DIPLOMA IN RETAIL MANAGEMENT

KPT: (N/341/4/0082) MQA: PA 14683

In this course, designed to provide candidate with comprehensive understanding of the theoretical and applied aspects of retail management, with emphasis on the key perspectives that shape the retail marketplace, including environmental influences, retail relationships, and retail operation

Student will have a broad chance in term of job opportunity.

INTAKE	Monthly intake throughout the year
DURATION	2 Years 6 Months
ENTRY REQUIREMENT	Pass in SPM or equivalent with 3 credits including a credit in Bahasa Melayu and pass in History
JOB OPPURTUNITY	Retail Supervisor, Junior Purchasing Executive, Junior Marketing Executive

COURSE STRUCTURE

YEAR 1

- English Proficiency
- Pengajian Malaysia 2
- Bahasa Melayu Komunikasi 1
- Introduction to Information Technology
- Principle of Management
- Business Communication
- Organisational Behaviour
- Introduction to Business
- Professional Ethics in Malaysia
- Community Services
- Event Management
- Principles of Marketing
- Business Etiquette
- Financial Accounting I
- Advanced English Proficiency
- Microeconomics

YEAR 2

- Financial Accounting II
- Management Information System
- Macroeconomics
- Business Law
- E-Commerce
- Human Resource Management

Practical-Work Based Learning

- Retail Promotion
- Retail Buying
- Retail Logistics

YEAR 3 (Practical-Work Based Learning)

- Public Relations and Publicity
- Retail Project
- Mall Management

FEE STRUCTURE

CERTIFICATE & DIPLOMA PROGRAM

- ▶ Diploma in Law Enforcement
- ▶ Diploma in Hajj & Umrah Management

REGISTRATION FEE	STUDY FEE
RM500	RM23,000

- ▶ Diploma in Retail Management
- ▶ Diploma in Hotel Management (WBL)

REGISTRATION FEE	STUDY FEE
RM2,500	RM23,000

- ▶ Diploma in Tourism Management (Japan)

REGISTRATION FEE	STUDY FEE
RM2,500	RM29,000

- ▶ Certificate in Law Enforcement
- ▶ Certificate in Hotel Operation
- ▶ Certificate in Business Studies

REGISTRATION FEE	STUDY FEE
RM500	RM2,350

***Fee is free if directly further to Diploma programme.*

- ▶ Diploma in Aviation Management
- ▶ Diploma in Ground Handling

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
RM2,500	RM23,000	RM17,000

- ▶ Diploma in Information & Communication Technology
- ▶ Diploma in Tourism Management
- ▶ Diploma in Hotel Management
- ▶ Diploma of Accountancy

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
RM500	RM23,000	RM17,000

- ▶ Diploma in Business Administration

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
FREE	RM18,500	RM12,500

- ▶ Diploma in Culinary Arts

REGISTRATION FEE	STUDY FEE	FEE WITH BIASISWA INOVATIF PRIHATIN 2022
RM2,500	RM23,000	RM20,000

ACCOMMODATION & SHUTTLE SERVICES

***This services are provided seperately.*

► MENTARI COURT

Jln PJS 8/9, Bandar Sunway, 46150 Petaling Jaya, Selangor.



► PINNACLE KELANA JAYA

Jalan SS 7/26, SS 7, 47301 Petaling Jaya, Selangor.



► SHUTTLE VAN/BAS IS ALSO PROVIDED

