

BACHELOR IN HOSPITALITY MANAGEMENT WITH HONS

KPT: N/811/6/0362 MQA: PA 9274

The Bachelor of Hospitality Management degree enables the students to gain knowledge and basic skills that are essential to equip and prepare them for the hospitality industry. The programme will expose them to the operational and mid-level management of the industry such as food and beverage management, front office, housekeeping, sales and marketing as well as personnel recruitment and training.

The programme is conducted through a series of lectures, simulations and demonstrations on the theories and concepts involved in hospitality management. We also emphasise on practical training which will provide them the hands-on training and exposure that will enrich them with the skills and experience needed in the hospitality industry.

INTAKE Monthly intake throughout the year

DURATION 3 Years

ENTRY REQUIREMENT Pass the Test of English as a Foreign Language (TOEFL) at least 500/ International English Language Testing System (IELTS) at least 5.5; OR
A credit pass in Mathematics or equivalent and English Languages

JOB OPPURTUNITY Hotel Industry, Airline Industry, Retail Sector, Food and Beverage, Hotel Front Office, Resorts, Event Management Executive, Restaurant Managers, Public Relations, Sales & Marketing, Cruise Lines

COURSE STRUCTURE

YEAR 1

- English Proficiency
- Introduction to Information Technology
- Principle of Management, Fundamentals of Food
- Introduction of Hospitality Industry
- Bahasa Malaysia A/B
- English for Communication
- Food Hygiene and Sanitation
- Restaurant Operation
- Housekeeping Management
- Food and Beverage Service
- Islamic Studies / Moral Studies
- Basic Cookery
- Business Communication in Hospitality Industry
- Malaysian Studies

YEAR 2

- Public Relation
- Food and Beverage Cost Control
- Front Office Management
- Advance Restaurant Operation
- Principle of Marketing
- Hospitality Marketing
- Menu Planning and Merchandising
- Principle of Accounting
- Principles of Economic
- Human Resource Management
- Hospitality Accounting
- Legal Aspects in Hospitality Industry

YEAR 3

- Industrial Training