

# LOOK EAST PROGRAM

## MODULE FOR DIPLOMA IN TOURISM MANAGEMENT



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### What You Will Learn?

#### Semester 1, Year 1

- Introduction to Tourism
- Travel Geography
- Pengajian Malaysia 2 (Local Students)
- Bahasa Melayu Komunikasi 1 (International Students)
- English Language 1
- Business Mathematics
- Computer Application for Tourism

#### Semester 2, Year 1

- Transportation Operations in Tourism
- People, Culture & Heritage
- Website Design for Tourism
- English Language 2
- Introduction to Event Management
- Principles of Economics
- Ticketing & Reservations

#### Semester 3, Year 1

- Tour Guiding & Travel Package Development
- M.I.C.E
- Bahasa Kebangsaan A
- Business Etiquette

#### Semester 4, Year 2

- Tour Management & Operations
- Business Communication
- Tourism in South-East Asia
- Principles of Marketing
- Professional Ethics in Malaysia

#### Semester 5, Year 2

- Outbound Tour
- Tourism Environment & Sustainable Tourism
- Tourism & Hospitality Law
- Principles of Human Resources Management
- Community Services

#### Semester 6, Year 2

- Tourism Project
- Global Tourism

#### Semester 7, Year 3

- Industrial Training

## JAPANESE LANGUAGE OUTLINE FOR DTMJ



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### What You Will Learn?

#### Semester 1

- Japanese Language Beginner I (JLPT N5)
  - ▶ Learn Japanese character including Hiragana, Katakana and basic 100 kanji
  - ▶ Listen and comprehend daily conversation

#### Semester 2

- Japanese Language Beginner II (JLPT N4)
  - ▶ Learn 300+ kanji characters
  - ▶ Learn to read Japanese short essay and passage
  - ▶ Able to speak with native Japanese about daily conversation

#### Semester 3

- Japanese Language Intermediate I (JLPT N3)
  - ▶ Able to read slightly difficult writings such as newspaper headlines
  - ▶ Able to speak using the formal and casual form of Japanese language

#### Semester 4

- Japanese Language Intermediate II (JLPT N3)
  - ▶ Learn more honorifics Japanese terms and sentences
  - ▶ Learn more than 650 kanji characters

#### Semester 5

- Japanese Language Advance I (JLPT N2)
  - ▶ Learn some of specific phrases to use during business conversation
  - ▶ Able to speak with native Japanese regarding various topics and subjects

#### Semester 6

- Japanese Language Advance II (JLPT N2)
  - ▶ Able to read and write essay, articles with specific topics
  - ▶ Learn more than 1000 kanji characters