

# DIPLOMA IN HAJJ AND UMRAH MANAGEMENT

KPT: N/345/4/1105 MQA: FA 11377

The Diploma in Hajj and Umrah program at Innovative International College will prepare students with the skills they need for a successful career in this industry. Students will enjoy an unrivalled real life learning environment with Innovative's exclusive collaboration with DSK School of Management.

Students will be given the opportunity to combine management skills with practical knowledge such as assistant marketing officer and mutawif in the field of hajj and umrah in order to fast track their careers in the hajj and umrah industry.

**INTAKE** Monthly intake throughout the year

**DURATION** 2 Years 6 Months

**ENTRY REQUIREMENT**

- Pass in SPM or equivalent with 3 credits including a credit in Bahasa Melayu and pass in History
- Pass STAM graduated with at least maqbul rank

**JOB OPPURTUNITY**

Entrepreneurs in the Field of Haji & Umrah, Hajj & Umrah tour company, Assistant Manager of Umrah pilgrim, Assistant Officer of Hajj and Umrah, Assistant Officer of Islamic affairs, Assistant Operational Officer, Assistant Administrative Officer, Mutawwif in Field of Hajj and Umrah

## COURSE STRUCTURE

### YEAR 1

- Fiqh Hajj and Umrah I (Ibadah Hajj and umrah)
- Introduction to Business
- Islamic Management
- Introduction to Tourism and Hospitality
- Travel Geography
- English Proficiency
- Islamic Theology
- Fiqh Hajj and Umrah II
- Transportation Operations in Tourism
- Business Communication
- Computer Applications
- Third Language (Arabic for Communication I)
- Principle of Marketing
- Fiqh Hajj and Umrah III
- Airport Handling & Procedures
- Third Language (Arabic for Communication II)

### YEAR 2

- Travel & Tour Agency Operation
- Pemikiran dan Tamadun Islam
- Customer Service
- Introduction to Event Management
- Principles of Operation Management
- Tourism Cross Culture and Heritage
- Outbound Tour
- Organizational Behaviour
- Industrial Training (Umrah/Visit to Saudi Arabia)

### YEAR 3

- E-commerce
- Tourism & Hospitality Law for Hajj and Umrah
- Human Resource Management
- Islamics Entrepreneurship
- Strategic Management