



DIPLOMA IN TOURISM MANAGEMENT

KPT: R/811/4/0222

MQA: A 9604

Diploma in Tourism Management Programme (DTM) in Innovative International College's is designed to prepare students for the future of the tourism industry. The programme will provide students with the skills, knowledge and attitudes to work in the tourism industry, travel sector, airlines and transportation, leisure and recreation, as well as events.

Tourism industry, to develop travel related skills such as geographical skills, marketing skills, and negotiation skills.

INTAKE Monthly intake throughout the year

DURATION 2 Years 6 Months

ENTRY REQUIREMENT Pass in SPM or equivalent with 3 credits including a credit in Bahasa Melayu and pass in History

JOB OPPORTUNITY Tour Consultant, Tour Manager, Tour Planner, Tour Guide, Ticketing Officer (Airline & Travel Agency), Reservation Officer, Marketing Executive / Manager (Airline & Travel Agency), Event Coordinator / Executive / Manager, Sales Coordinator / Executive / Manager, Operation Coordinator / Executive / Manager

COURSE STRUCTURE

YEAR 1

- Introduction to Tourism
- Travel Geography
- Malaysian Studies
- English Language 1
- Innovative and Creativity Computer Applications for Tourism
- Principle of Accounting
- Transportation Operations
- Asian History
- Culture and Heritage
- Web Design for Tourism
- English Language 2
- Moral/Islamic Studies
- Principle of Marketing
- Principle of Economics
- Principle of Environment
- Bahasa Kebangsaan
- Introduction to Event Management

YEAR 2

- Tourism in South-East Asia
- Business Communication
- World Civilization: Europe
- Middle East and America
- Tourism Field Studies
- Tour Management & Operations
- Industrial Training
- International Study Tour sustainable Tourism Studies
- Foreign Language 1 (Introductory Russian 1, Introductory French 1, Introductory Arabic 1, Introductory Korean 1, Introductory Japanese 1)

YEAR 3

- Tourism Project
- Principle of Human Resources Management
- Tourism and Hospitality Law
- Introduction to Entrepreneurship, Global Tourism
- Foreign Language 2 (Introductory Russian 2, Introductory French 2, Introductory Arabic 2, Introductory Korean 2, Introductory Japanese 2)

