

CERTIFICATE IN BUSINESS STUDIES

KPT: N/340/3/0776 (09/24) MQA: FA 12046

Students in graduate certificate programmes learn about business policies, tools, and strategies that they can use to get ahead in the field. The courses in a graduate certificate programme can help students learn how to properly manage others in a business environment, make marketing decisions that will target customer's needs, manage finances, and make decisions that help a business reach its goals.

Under this programme, students will be teach with a subjects that cover numerous areas or ranges of business, which will actually help students in their career advancement and knowledge.

| | |
|---------------------------|---|
| INTAKE | Monthly intake throughout the year |
| DURATION | 1 Years 6 Months |
| ENTRY REQUIREMENTS | Pass SPM with one (1) credit or any equivalent |
| JOB OPPORTUNITY | Sales & Marketing, Entrepreneur, Administartion Officer |

COURSE STRUCTURE

YEAR 1

- Management
- Economic
- Marketing
- Human Resource
- Operation

YEAR 2

- International Business
- E-commerce
- Organizational Behaviour
- Entrepreneurship

INNOVATIVE INTERNATIONAL COLLEGE

Unit GL35, Main Lobby, Block C,
Kelana Square, Jalan ss7/26,
47301 Petaling Jaya, Selangor