

BACHELOR (HONS) IN HAJJ AND UMRAH MANAGEMENT

KPT: N/1015/6/0010 (12/28) MQA: PA 17040

The Bachelor in Hajj and Umrah program at Innovative International College underneath Faculty of International Studies will prepare students with the skills they need for a successful career in this industry.

Students will be given the opportunity to combine management skills with practical knowledge such as marketing officer and mutawif in the field of hajj and umrah in order to fast track their careers in the hajj and umrah industry

INTAKE	Monthly intake throughout the year
DURATION	3 Years
JOB OPPORTUNITY	Entrepreneurs in the Field of Haji & Umrah, Haji & Umrah tour company, Manager of Umrah pilgrim, Officer of Haji and Umrah, Officer of Islamic affairs, Operational Officer, Administrative Officer, Mutawwif in Field of Hajj and Umrah
ENTRY REQUIREMENTS	<ul style="list-style-type: none"> i) A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (Grade Point, GP 2.00) in any two subjects, or its equivalent; or ii) A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid or its equivalent; or iii) Matriculations/Foundation with a minimum Cumulative Grade Point Average (CGPA) of 2.00 or its equivalent; or iv) A Diploma (Level 4, Malaysia Qualifications Framework, MQF) with a minimum CGPA of 2.00 or its equivalent.

COURSE STRUCTURE

YEAR 1

Principles of Tourism
 Information System in Organization
 Principle of Management
 Travel Geography in Tourism
 Fiqh in Haj and Umrah 1
 Tourism and Transportation Management
 Third Language - Arabic 1
 Ethnic Relations
 Islamic Tourism
 Fiqh in Hajj and Umrah 2
 Third Language - Arabic 2

YEAR 2

Fiqh in Hajj and Umrah 3
 Tourism Cross Culture and Heritage
 Business Ethics
 Principles of Marketing
 Islamic Theology
 Airport Handling and Procedures
 Community Services
 Event Management
 Travel and Tour Agency Operation
 Travel Behaviour
 Research Method
 Islamic Entrepreneurship

YEAR 3

Customer Service
 Tour Guiding and Product Design
 Undergraduate Project
 Organizational Behaviour
 Tour Management and Operation in Hajj and Umrah
 Industrial Training
 Tourism Marketing Management in Hajj and Umrah
 Outbound Tour
 Tourism and Hospitality Law for Hajj and Umrah

INNOVATIVE INTERNATIONAL COLLEGE

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