

E-LEARNING



# DIPLOMA IN BUSINESS ADMINISTRATION OPEN DISTANCE LEARNING

KPT: N-DL/0414/4/0006 (05/27) MQA: PA 15580

In line with rapid development in technology for education, teaching for education, teaching, and learning in higher education institutions are no longer dependent on traditional delivery methods. Hence, various technologies and online applications available nowadays have opened up to more fun and engaging learning activities for learners. More student-centred learning is achievable.

Through our ODL programs, learners will be exposed to active learning as well as self-learning. Throughout the study process, learners will interact with peers via online discussion threads and engage themselves in in-depth discussions with lecturers through synchronous and asynchronous meetings.

<b>INTAKE</b>	Monthly intake throughout the year
<b>DURATION</b>	3 Years
<b>ENTRY REQUIREMENTS</b>	Pass SPM at least three (3) credits with any subject and pass Bahasa Melayu and History or its equivalent
<b>JOB OPPORTUNITY</b>	Administration Officer, Payroll Officer, Customer Service Officer, Executive Trainees, Human Resource Executive, Marketing Executive, International Business & Trade Executive, Business Leaders, Entrepreneur,

## COURSE STRUCTURE

### YEAR 1

- Management
- Marketing
- Human Resource
- Operation Management

### YEAR 2

- Small Business Management
- Accounting
- Business Information System
- Operation Business

### YEAR 3

- Business Strategy
- E-Commerce
- Digital Marketing
- Project Paper

## INNOVATIVE INTERNATIONAL COLLEGE

Unit GL35, Main Lobby, Block C,  
Kelana Square, Jalan ss7/26,  
47301 Petaling Jaya, Selangor