

DIPLOMA IN BUSINESS ADMINISTRATION OPEN DISTANCE LEARNING (ODL)

KPT: N-DL/0414/4/0006 (05/27) MQA: PA 15580

In line with rapid development in technology for education, teaching for education, teaching, and learning in higher education institutions are no longer dependent on traditional delivery methods. Hence, various technologies and online applications available nowadays have opened up to more fun and engaging learning activities for learners. More student-centred learning is achievable.

Through our ODL programs, learners will be exposed to active learning as well as self-learning. Throughout the study process, learners will interact with peers via online discussion threads and engage themselves in in-depth discussions with lecturers through synchronous and asynchronous meetings.

INTAKE Monthly intake throughout the year

DURATION 3 Years

JOB OPPORTUNITY Administration Officer, Payroll Officer, Customer Service Officer, Executive Trainees, Human Resource Executive, Marketing Executive, International Business & Trade Executive, Business Leaders, Entrepreneur

ENTRY REQUIREMENT Pass SPM atleast three (3) credits with any subject and pass Bahasa Melayu and History or its equivalent

COURSE STRUCTURE

YEAR 1

- Management
- Marketing
- Human Resource
- Operation Management

YEAR 2

- Small Business Management
- Accounting
- Business Information System
- Operation Business

YEAR 3

- Business Strategy
- E-Commerce
- Digital Marketing
- Project Paper

INNOVATIVE UNIVERSITY COLLEGE

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