

## BACHELOR OF HOTEL MANAGEMENT (HONS)

KPT/JPS (N-DL/725/6/0101)(MQA/PA 11673) 05/26

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**INNOVATIVE UNIVERSITY COLLEGE** 

### **PROGRAM OVERVIEW**

This program equips students with the skills to manage hotels, resorts, and hospitality services. With the growing tourism industry, professionals in this field are in high demand. Students will learn about hotel operations, guest services, and event planning through online learning, live classes, face-to-face lectures, and practical training.

# PROGRAM AIMS & OBJECTIVES

This program aims to provide structured training in hotel management, helping students build essential skills for a successful career in hospitality. It focuses on customer service, operations, and business management to ensure graduates are job-ready. Students will also gain hands-on experience in areas like event planning, guest relations, and hotel operations.

### **INTAKE & DURATION**

INTAKE: Monthly intake throughout the year

**DURATION:** 3 Years

### ENTRY REQUIREMENTS

- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (Grade Point (GP) 2.00) in any TWO (2) subjects, or its equivalent; or
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid or its equivalent; or
- Matriculation/Foundation with a minimum Cumulative Grade Point Average (CGPA) of 2.00 or its equivalent; or
- A Diploma (Level 4 Malaysian Qualification Framework, MQF) with a minimum CGPA of 2.00 or its equivalent.

### PROGRAMME STRUCTURE

#### Year 1 (Semester 1)

- Principle of Management
- Introduction to Hospitality Industry
- Penghayatan Etika dan Peradaban
- English 1
- Basic Cookery
- Group Dynamic
- Bahasa Kebangsaan A
- Hygiene, Sanitation and Safety

#### Year 1 (Semester 2)

- Food and Beverage Management
- Integriti dan Anti Rasuah
- English 2
- Elective 1
- Fundamental of Food and Nutrition
- Information Technology
- Food and Beverage Cost Control

#### Year 1 (Semester 3)

- Ethnic Relations
- Bahasa Melayu Komunikasi 2
- Principle of Accounting
- Statistic For Social Science

#### Year 2 (Semester 1)

- Hospitality Law
- Supervision in Hospitality
- Facility Management
- Community Services
- Compulsory 2
- Event Management
- Research Methodology
- Elective 2
- Entrepreneurship

#### Year 2 (Semester 2)

- Room Division
- Innovation and Creativity
- Research Project
- Elective 3
- Procurement

#### Year 2 (Semester 3)

• Internship I

#### Year 3 (Semester 1)

- WBL1 Front Office Management BHM3116 Discipline 6
- WBL 2 Housekeeping
- Management

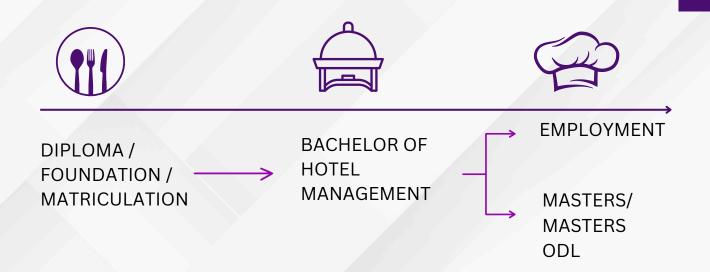
#### Year 3 (Semester 2)

• WBL 3 - Restaurant Operation

#### Year 3 (Semester 3)

Internship II

### PROGRESSION PATHWAY



### CAREER OPPORTUNITIES

- Supervisor Housekeeping
- Front Office
- Restaurant
- Executive Chef
- Executive Housekeeping

- Executive F&B
- Event Manager
- Steward and Stewardess in cruise line
- Customer Service Provider
- Accommodation Manager

### CONSORTIUM OF INDUSTRY PARTNERS

