

BACHELOR OF HOTEL MANAGEMENT (HONS)

KPT/JPS (N-DL/725/6/0101)(MQA/PA 11673) 05/26

3

INNOVATIVE UNIVERSITY COLLEGE

PROGRAM OVERVIEW

This program equips students with the skills to manage hotels, resorts, and hospitality services. With the growing tourism industry, professionals in this field are in high demand. Students will learn about hotel operations, guest services, and event planning through online learning, live classes, face-to-face lectures, and practical training.

PROGRAM AIMS & OBJECTIVES

This program aims to provide structured training in hotel management, helping students build essential skills for a successful career in hospitality. It focuses on customer service, operations, and business management to ensure graduates are job-ready. Students will also gain hands-on experience in areas like event planning, guest relations, and hotel operations.

INTAKE & DURATION

INTAKE: Monthly intake throughout the year

DURATION: 3 Years

ENTRY REQUIREMENTS

- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (Grade Point (GP) 2.00) in any TWO (2) subjects, or its equivalent; or
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid or its equivalent; or
- Matriculation/Foundation with a minimum Cumulative Grade Point Average (CGPA) of 2.00 or its equivalent; or
- A Diploma (Level 4 Malaysian Qualification Framework, MQF) with a minimum CGPA of 2.00 or its equivalent.

PROGRAMME STRUCTURE

Year 1 (Semester 1)

- Principle of Management
- Introduction to Hospitality Industry
- Penghayatan Etika dan Peradaban
- English 1
- Basic Cookery
- Group Dynamic
- Bahasa Kebangsaan A
- Hygiene, Sanitation and Safety

Year 1 (Semester 2)

- Food and Beverage Management
- Integriti dan Anti Rasuah
- English 2
- Elective 1
- Fundamental of Food and Nutrition
- Information Technology
- Food and Beverage Cost Control

Year 1 (Semester 3)

- Ethnic Relations
- Bahasa Melayu Komunikasi 2
- Principle of Accounting
- Statistic For Social Science

Year 2 (Semester 1)

- Hospitality Law
- Supervision in Hospitality
- Facility Management
- Community Services
- Compulsory 2
- Event Management
- Research Methodology
- Elective 2
- Entrepreneurship

Year 2 (Semester 2)

- Room Division
- Innovation and Creativity
- Research Project
- Elective 3
- Procurement

Year 2 (Semester 3)

• Internship I

Year 3 (Semester 1)

- WBL1 Front Office Management BHM3116 Discipline 6
- WBL 2 Housekeeping
- Management

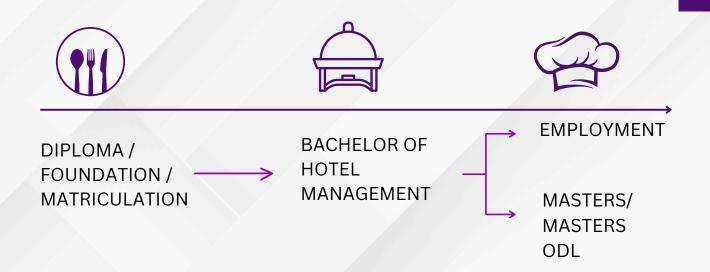
Year 3 (Semester 2)

• WBL 3 - Restaurant Operation

Year 3 (Semester 3)

Internship II

PROGRESSION PATHWAY



CAREER OPPORTUNITIES

- Supervisor Housekeeping
- Front Office
- Restaurant
- Executive Chef
- Executive Housekeeping

- Executive F&B
- Event Manager
- Steward and Stewardess in cruise line
- Customer Service Provider
- Accommodation Manager

CONSORTIUM OF INDUSTRY PARTNERS

