

BAGHELOR OF HAJJ AND UMRAH MANAGEMENT (HONS)

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INNOVATIVE UNIVERSITY COLLEGE

PROGRAM OVERVIEW

This program equips students with the skills to manage Umrah and Hajj operations efficiently. With the increasing demand for well-organized pilgrimage services, professionals in this field are highly sought after. Students will learn about pilgrimage management, customer service, and travel operations through online learning, live classes, face-to-face lectures, and practical training.

PROGRAM AIMS & OBJECTIVES

This program provides structured training in Umrah and Hajj operations, helping students develop essential skills for a successful career in pilgrimage management. It focuses on customer service, travel operations, and event coordination to ensure graduates are jobready. Students will also gain hands-on experience in areas like pilgrimage planning, guest services, and logistics management.

INTAKE & DURATION

INTAKE: Monthly intake throughout the year

DURATION: 3 Years

ENTRY REQUIREMENTS

- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum of Grade C (Grade Point, GP 2.00) in any two subjects, or its equivalent; or
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid or its equivalent; or
- Matriculations/Foundation with a minimum Cumulative Grade Point Average (CGPA) of 2.00 or its equivalent; or
- A Diploma (Level 4, Malaysia Qualifications Framework, MQF) with a minimum CGPA of 2.00 or its equivalent.

PROGRAMME STRUCTURE

Year 1 (Semester 1)

- Principles of Tourism
- Penghayatan Etika dan Peradaban
- English 1
- Information System in Organization
- Principle of Management
- Travel Geography in Tourism

Year 1 (Semester 2)

- Figh in Haj and Umrah 1
- English 2
- Tourism and Transportation Management
- Third Language Arabic 1
- Ethnic Relations
- Bahasa Melayu Komunikasi 2*
- Islamic Tourism

Year 1 (Semester 3)

- Fiqh in Hajj and Umrah 2
- Third Language Arabic 2
- Group Dynamic
- Bahasa kebangsaan A*

Year 2 (Semester 1)

- Fiqh in Hajj and Umrah 3
- Tourism Cross Culture and Heritage
- Foundation of Accounting in Tourism
- Business Ethics
- Principles of Marketing
- Islamic Theology

Year 2 (Semester 2)

- Human Resource Management
- Ticketing and Reservation
- Introduction to Statistics
- Airport Handling and Procedures
- Community Services
- Event Management
- Travel and Tour Agency Operation

Year 2 (Semester 3)

- Travel Behaviour
- Research Method
- Islamic Entrepreneurship

Year 3 (Semester 1)

- Customer Service
- Tour Guiding and Product Design
- Undergraduate Project
- Organizational Behaviour
- Tour Management and Operation in Hajj and Umrah

Year 3 (Semester 2)

• Industrial Training

Year 3 (Semester 3)

- Tourism Marketing Management in Hajj and Umrah
- Outbound Tour
- Tourism and Hospitality Law for Hajj and Umrah

PROGRESSION PATHWAY







DIPLOMA / FOUNDATION / -MATRICULATION BACHELOR OF HAJJ AND UMRAH MANAGEMENT EMPLOYMENT

MASTERS/ MASTERS ODL

CAREER OPPORTUNITIES

- Entrepreneurs in the Field of Haji & Umrah
- Hajj & Umrah tour company
- Manager of Umrah pilgrim
- Officer of Haji and Umrah

- Officer of Islamic affairs
- **Operational Officer**
- Administrative Officer
- Mutawwif in Field of Hajj and Umrah

CONSORTIUM OF INDUSTRY PARTNERS





RAYHAR

